KEEP BRITAIN TIDY SLAMS "THE YEAR OF THE CIG"

We are never more than three feet away from a discarded cigarette butt. That is the damning verdict of Keep Britain Tidy on the first anniversary of the smoking ban. The number of fag ends on our streets has doubled in the last 12 months. Cigarette stubs and fag packets have now overtaken fast food as the country's worst litter problem.

Alan Woods Chief Executive Officer ENCAMS ENCAMS stands for Environmental Campaigns and is the environmental charity which runs the **Keep Britain Tidy** campaign

Alan Woods Education

MBA Henley Management College

BA first class honours degree Open University

London Common Purpose Programme

Link to source