

Common Purpose in Eire 2001

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December 28th 2001
European Commission
CSR Green Paper Consultation
Rue de La Loi
B-1049
Brussels
SUBMISSION On the Green Paper promoting a European Framework for
Corporate
Social Responsibility.

A Chara,

Dublin Civic Connection would like to take up the invitation in the Green Paper to stakeholders to express their views on how to build a partnership for the development of a new framework for the promotion of corporate social responsibility in Europe.

Dublin Civic Connection is a group of individuals from the three sectors - public, private and NGO - who have a common purpose in addressing issues of concern to Dublin. The members of the group are all graduates of the 2001 Dublin Common Purpose¹ programme, who have been facilitated by The Wheel² in developing this response to the Green Paper.

We identified two key points in relation to the Green Paper:

- a significant amount of activities that can be considered good CSR are already undertaken by many corporations, of all sizes. It would be constructive to establish the scale of these initiatives and acknowledge as CSR initiatives, and from this establish best practice measures.
- partnership between all stakeholders will be an essential requirement of establishing and maintaining good CSR at all levels.

Our full submission is attached.

Dublin Civic Connection would be happy to engage with the EU and other stakeholders and actors in developing a framework for Corporate Social Responsibility.

Ismise le meas,

Brian Sheehan
for Dublin Civic Connection

1 See www.commonpurpose.org.uk

2 See www.wheel.ie

Link>>> http://ec.europa.eu/employment_social/soc-dial/csr/pdf/033-ORGNAT_Dublin-Civic-Connection_Ireland_011231_en.pdf

What is Corporate Social responsibility?

Corporate Social Responsibility(1) (CSR) can make a contribution to the strategic goal set by the Lisbon Summit of March 2000, and to the European Strategy for Sustainable Development(2), as well as to promoting core labour standards and improving social and environmental governance in the context of globalisation. The CSR Communication(3), adopted by the Commission on 2 July 2002, proposes to set up an EU Multistakeholder Forum on CSR with the aim to promote CSR through raising the level of understanding of CSR, and fostering a dialogue between the business community, trade unions, civil society organisations and other stakeholders.

[EU MULTI STAKEHOLDER FORUM ON CSR](#)

Link>>>

http://circa.europa.eu/irc/empl/csr_eu_multi_stakeholder_forum/info/data/en/CSR%20Forum%20Rules.htm