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InsideOUT

Bigger picture, sharper focus, better leaders

What is InsideOUT?

Common Purpose InsideOUT brings together leaders from various locations in the 'powerhouse circle' that surrounds London. The programme starts with an examination of each participant's locality and leadership challenges; but it soon reveals how each area is connected to the others – often in surprising ways, what the leaders can learn from each other and what they can achieve by working together.

Using the proven leadership development techniques developed by Common Purpose over nearly 20 years, it is a rare opportunity for leaders from all around one of Europe's most productive and vibrant areas to deepen their understanding, broaden their perspectives and expand their leadership capabilities.

What happens on the programme?

The participants, drawn from the private, public and voluntary sectors, will investigate, at first hand, local, regional and national problems. They may visit prisons, housing developments, businesses, hospitals and manufacturing plants in order to experience leadership challenges - and find inspiration - outside their usual experience.

They will develop their leadership abilities through site visits, panel discussions, expert briefings and

exposure to a variety of different approaches to leadership.

What are the benefits?

Participants develop:

- an understanding of how their place works - the role of different sectors, the levers of power, the drivers of future change
- access to a broader and more diverse network of relationships with senior leaders and key figures locally and more widely
- a wider geographical perspective from which they can examine the interplay of local, regional and national factors
- a more externally focussed 'radar' with which to spot strategic opportunities and how these can work to local advantage
- a stronger foundation from which to produce real change.

Where and when is InsideOUT held?

The eight-day programme brings together over fifty leaders from around the "circle". Initially, participants work in local groups and focus on the individual leadership challenges of the location in which they operate.

Each locality - Brighton, Essex, Gatwick, Kent and Suffolk - within this 'circle' is favoured and jinxed by their proximity to each other and the capital. As the programme unfolds, participants will investigate their connections to each other's locations and to London, reflecting on what this means to their local context.

Find a programme in your area here.

How much does it cost?

The fee for InsideOUT is £2,900 + VAT.

Ability to pay is not one of the selection criteria and each programme maintains a bursary fund to cover the costs of those who are genuinely unable to meet the full fee. However, every participant is asked to make a contribution.

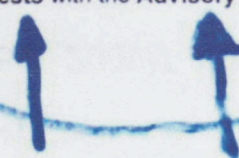
If you would like to apply for a bursary, please fill in the section of the form for bursary candidates. If you need to discuss this further, please [contact us](#).

How do I apply?

For information on applying for a place on InsideOUT, please download the [Programme Application Form](#) and [Equal Opportunities Form](#), and send them both by post or fax to your [local programme office](#).

Email insideout@commonpurpose.org.uk if you have any questions on how to apply.

The application will be submitted to your local **Advisory Group**. The **Advisory Group** is a cross-sector team of senior individuals in the community who provide support and guidance to local programme staff. **Participation** on the programmes is **highly selective** and the **final decision rests** with the **Advisory Group**.



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