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26 May 2005

Jim Carr
Chief Executive
Preston City Council
Town Hall
Preston
PR1 2RL



Dear Jim

I would like to confirm your contribution to our Common Purpose programme day on Wednesday 8 June 2005 when we will be based at The Wildlife Trust, Bamber Bridge, Preston. Your session is scheduled for 11.00am – 3.30pm, so please arrive 10 minutes beforehand to get settled.

The theme of the day is 'Location, Location'. Objectives are as follows:

- broaden your knowledge of what makes this area tick
- map the local networks and meet the local players
- work with the group to challenge each other's perceptions of the place
- discover how you can benefit from better connections to the local area

Before we leave for the tour, you will deliver a session called "A sense of place". The outcome of your session is to help the group learn about the key characteristics of Preston. I suggest you speak for around 15-20 minutes before we take questions from the group.

As you know, our Matrix participant group is diverse and senior. All have been selected by their organisations as people who will form the next generation of leaders. Our programme is designed to give them the information, insights, competencies and networks they need to become better leaders and to improve the way society works.

The attached pack includes the following: draft agenda and objectives, Chatham House Rule, participant list and directions to The Wildlife Trust.

Finally, you can contact us on the day via mobile number 0781 385 0379. I am really looking forward to your session.

Kind regards

Andrea Cooper Regional Director