

<b>Home</b>	<b>Site Map</b>	
<b>News</b>	<b>Hampshire   Archive   2003   September   30</b>	
<b>Sport</b>		
<b>Leisure</b>		
<b>Video &amp; Podcasts</b>		
<b>Homes</b>	<b>Common sense = Common Purpose</b>	
<b>Cars</b>	<i>From the archive, first published Tuesday 30th Sep 2003.</i>	
<b>Jobs</b>	IT WAS Einstein who said "A problem is never solved by the same thinking that created it," and yet how many training events have you been to where senior staff from the same or similar organisations are being encouraged to try and "think outside the box"?	
<b>Announcements</b>	That's all well and good, but it is very hard to force creative thinking and many of society's problems really do call for some new and creative thinking to address them.	
<b>Business</b>	Enter Common Purpose, a unique, not-for-profit organisation which runs educational programmes and websites for leaders of all ages, backgrounds and sectors with the aim of helping decision-makers become more effective in their own organisations and in society as a whole.	
<b>Forums</b>	Common Purpose programmes bring together a diverse group of senior people from the private, public and not-for-profit sectors to explore issues that matter. Through a combination of inspirational speakers, diverse visits, challenging discussions and the opportunity to meet with those making policy and those at the sharp end, these unique groups gain a new perspective on what is really happening in their region. They also begin to appreciate the part they and their organisations can play in making a real difference to how the region works.	
<b>Buy &amp; Sell</b>	Since 1989 more than 60,000 people have been involved in Common Purpose across the UK. They, and their organisations, consistently report better strategic thinking, better decision-making, unique and exciting new networks, dramatically enhanced leadership competencies and a greater ability to apply them in new situations as a result of their experience of Common Purpose.	
<b>Click2Find Services</b>	In the Southampton region, more than 200 of the most influential and innovative thinkers from across the private, public and not-for-profit sectors have participated in Common Purpose's programmes since 1996.	
<b>Ads &amp; Specials</b>	Now Southampton's programme director, Kate Moore, is looking for more movers and shakers who want to step outside their comfort zone and widen their perspectives, to join the next programme which begins in November.	
<b>Photographs</b>	She said: "We are looking for the key people in organisations who can effect change and have the ability to make a difference.	
<b>Heritage</b>	"Common Purpose programmes will provide these people with new information and knowledge about how to be effective in the city and its surrounding areas. It will also provide new networks with the key people in the area as well as increased leadership competencies."	
<b>Dating</b>	Anyone who is interested in finding out more should contact the Southampton office on 023 8022 7815.	
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