

# James AH Campbell

Managing Director at African Diamonds plc

Johannesburg Area, South Africa

- Current**
- Director at Bugeco
  - Director at Swala Resources plc
  - Managing Director at African Diamonds plc
- 3 more...

- Past**
- General Manager - Exploration at De Beers
  - General Manager - Information Technology at De Beers
  - Manager - eBusiness at De Beers
- 6 more...

- Education**
- University of Durham
  - University of South Africa/Universiteit van Suid-Afrika
  - Imperial College London
- 1 more...

**Recommended** 2 people have recommended James AH

**Connections** 500+ connections

**Industry** Mining & Metals

- Websites**
- African Diamonds
  - West African Diamonds
  - Common Purpose

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## James AH Campbell's Summary

Have worked in the diamond exploration, evaluation and mining industry all of my life. Am passionate about diamonds and development in Africa.

### James AH Campbell's Specialties:

Exploration and evaluation of diamond deposits

Valuation of diamond companies

General Management

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## James AH Campbell's Experience

### Director

#### Bugeco

(Mining & Metals industry)

April 2007 — Present (2 years 6 months)

Bugeco is an internationally recognised independent consultancy registered in Belgium in 1989. It was originally established in partnership with Union Minière in order to carry out mineral exploration and associated desktop evaluations.

## **Director**

### **Swala Resources plc**

(Mining & Metals industry)

March 2007 — Present (2 years 7 months)

African based gold and base metal explorer and developer

## **Managing Director**

### **African Diamonds plc**

(Public Company; Mining & Metals industry)

December 2006 — Present (2 years 10 months)

Diamond explorer and developer, chiefly focused on Botswana

## **Deputy Chairman**

### **West African Diamonds plc**

(Public Company; Mining & Metals industry)

December 2006 — Present (2 years 10 months)

Diamond explorer and developer focused on Sierra Leone and Guinea

## **Chairman, Board of Trustees**

### **South African Ballet Theatre**

(Performing Arts industry)

March 2004 — Present (5 years 7 months)

Africa's largest and most successful professional ballet company

## **Deputy Chairman**

### **Common Purpose SA**

(Non-Profit; Professional Training & Coaching industry)

November 2000 — Present (8 years 11 months)

Leadership development NGO bringing together the private, government and NGO sectors. Common Purpose gives leaders the inspiration, the knowledge and the connections they need to produce real change - in their workplaces and in their communities.

## **General Manager - Exploration**

### **De Beers**

(Privately Held; 10,001 or more employees; Mining & Metals industry)

May 2004 — November 2006 (2 years 7 months)

Responsible for Group Exploration's world-wide laboratories, exploration services and advanced exploration programmes

## **General Manager - Information Technology**

### **De Beers**

(Privately Held; 10,001 or more employees; Mining & Metals industry)

September 2002 — April 2004 (1 year 8 months)

Responsible for Information Technology across the De Beers Group

## **Manager - eBusiness**

### **De Beers**

(Privately Held; 10,001 or more employees; Mining & Metals industry)

June 2001 — August 2002 (1 year 3 months)

Coordinated Group-wide De Beers' eBusiness Programme

## **Personal Assistant to the Chairman**

### **De Beers**

(Privately Held; 10,001 or more employees; Mining & Metals industry)

July 1998 — May 2001 (2 years 11 months)

Personal Assistant to the Chairman of De Beers, Nicky Oppenheimer

## **Senior Technical Assistant**

### **De Beers**

(Privately Held; 10,001 or more employees; Mining & Metals industry)

December 1997 — June 1998 (7 months)

Managed the Consulting Geologists' Department of De Beers in Johannesburg and specifically involved with the higher-level direction of evaluation and small-scale mining projects worldwide.

## **Project Manager**

### **De Beers**

(Privately Held; 10,001 or more employees; Mining & Metals industry)

August 1996 — November 1997 (1 year 4 months)

Designed, planned and implemented a small-scale diamond mine at the Martins Drift kimberlites in Botswana.

## **Divisional Geologist - Evaluation Projects**

### **Anglo American**

(Public Company; 10,001 or more employees; AAL; Mining & Metals industry)

November 1992 — July 1996 (3 years 9 months)

Responsible for the execution of 23 exploration and mine based evaluation programmes.

## **Evaluation Project Manager - Finsch Mine**

### **Anglo American**

(Public Company; 10,001 or more employees; AAL; Mining & Metals industry)

April 1990 — October 1992 (2 years 7 months)

Led the underground evaluation at Finsch Mine

## **Exploration Geologist**

### **Anglo American**

(Public Company; 10,001 or more employees; AAL; Mining & Metals industry)

October 1985 — March 1990 (4 years 6 months)

Held various diamond exploration positions in South Africa.

# James AH Campbell's Education

## University of Durham

MBA , 1994 — 1998

Distinction & top student prize for thesis

## University of South Africa/Universiteit van Suid-Afrika

Diploma in Datametrics , Statistics , 1986 — 1989

## Imperial College London

B.Sc. (Hons) , Mining & Exploration Geology , 1982 — 1985

RSM Colours

*Activities and Societies:* Honorary Junior Treasurer for RSMU

RSM Rugby 1st and 2nd XV (captain)

Ballroom Dancing Club

## Framlingham College

Schooling 1974 — 1982

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## Additional Information

### James AH Campbell's Websites:

African Diamonds

West African Diamonds

Common Purpose

### James AH Campbell's Interests:

Running Ballroom & Latin American Dancing (Gold Medalist)

### James AH Campbell's Groups:

Lay Minister in the Anglican Church of South Africa

Fellow of the Institute of Mining and Metallurgy

Chartered Engineer (UK)

Chartered Scientist (UK)

Professional Natural Scientist (RSA)

Durham Business School Alumni Service

Society of Old Framlinghamians

Diamond Networking Group

The Institute of Material, Minerals & Mining

Mineral Economics

Common Purpose

@ METALS & MINING

Imperial Alumni

Minerals and Metals Professionals Globally

Mining Engineers / Mining Professionals

Royal School of Mines (RSM) Alumni

Mining Exploration in Africa

Geological Experts

Johannesburg Professional Network

The South African Ballet Theatre

De Beers Worldwide Network

**James AH Campbell's Honors:**

Wallace Scholarship on leaving Framlingham College

Top thesis student prize for Durham MBA

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