

COMMON PURPOSE UK

REPORT OF THE TRUSTEES

YEAR ENDED 31 JULY 2008

The trustees, who are also the directors, submit their report together with the audited financial statements for the year ended 31 July 2008 prepared in accordance with SORP 2005 and the Companies Act 1985.

REFERENCE AND ADMINISTRATIVE DETAILS:

NAME OF THE CHARITY

Common Purpose UK

CHARITY REGISTRATION NUMBER

1023384

COMPANY REGISTRATION NUMBER

3556983

REGISTERED OFFICE

Discovery House
28-42 Banner Street
London EC1Y 8QE

TRUSTEES AND DIRECTORS

Chris Mathias (Chair) – Appointed 4 October 2007
Richard Charkin (Chair) – Resigned 4 October 2007
David Bell
Pamela Chesters – Resigned 21 March 2009
Andrew Cubie
Simon Darling
Lucy De Groot – Resigned 6 February 2009
Vincent McGinlay – Resigned 9 February 2009
Kieran McPolin
Miriam Mulcahy
Olu Olanrewaju
Anu Omideyi
James Ramsbotham – Resigned 8 February 2009
John Inge – Resigned 17 August 2007
Mark Adams – Resigned 2 October 2008

All served throughout the year ended 31 July 2008, unless indicated otherwise.

CHIEF EXECUTIVE OFFICER

Julia Middleton

INDEPENDENT AUDITORS

haysmacintyre
Chartered Accountants
Fairfax House
15 Fulwood Place
London WC1V 6AY

BANKERS

National Westminster
Cavendish Square Branch
PO Box 4NU
1 Cavendish Square
London W1A 4NU

15. CHANGEit

CHANGEit is an awards programme supported by Deutsche Bank which is designed to recognise, support and reward young campaigners aged 11-18 throughout the UK who want to or are already creating positive change in their local areas. In 2008 we received 230 nominations and recognised more than 1500 young people throughout the UK with certificates in addition to awarding funding and training to 17 campaign groups.

ACHIEVEMENTS AND PERFORMANCE:

Performance against the organisational objectives

1. To be a market leader in the field of leadership development and education, in line with our charitable objectives

The development of TheKNOW and RealEDGE programmes have moved us into the delivery of more modular and flexible programmes which worked with bigger groups. We have begun to implement this modular approach across our other activities. We continue refresh our curriculum to ensure that our activities have a clear learning journey and are implementing innovative and collaborative ways of working.

2. To employ high performing staff, who are ambassadors for Common Purpose

We continue to invest in our staff training and development to ensure that we can attract and retain the best talent possible. We also introduced a "notice & nominate" scheme to improve staff recognition and reward. The Company currently employs [120] staff working in [40] offices across the UK.

3. To build up reserves to £1 million

In the year ended 31 July 2008, the cumulative unrestricted reserve position decreased by £132,325. The start of the recession this year had a negative impact on our ability to grow our reserves position.

4. To develop two new income earning streams.

The development of TheKNOW and RealEDGE both contributed to the achievement of this target.

5. To maintain a hugely credible and independent brand.

Our media coverage has increased significantly this year with us being asked to make contributions to a number of journals as well as articles on leadership development and education.

On Sunday March 8th 2009 BBC 5 Live broadcast an investigation into Common Purpose, examining some of the allegations that have been circulating around the internet for the past two years. While we would dispute some of the implications that we are less than open about the work we do, we are happy that the more serious and libellous accusations have been dismissed. These allegations have had a very serious impact on our staff and we hope that they will now be laid to rest.

Common Purpose is a non profit making educational organisation working for the positive benefit of the community and society. We are registered with the Charity Commission, accountable under UK charity law and rightly so. We offer 600 free or subsidised places to young people, schools and those who do not have the ability to pay for our programmes.

We have always welcomed interest in Common Purpose. We work hard to ensure that all aspects of the organization are open and accessible, from our aims and ethos through to the impact that we have on our programme participants, their organizations and the communities they live in.

We are always happy to find ways to do things better and if the broadcast raises anything that we feel we can improve upon, we will address those things. The programme can be accessed via our web site at www.commonpurpose.org.uk/aboutus/fivelive.